

Music Pitch Template

Replace every bracketed field before sending. Follow the recipient's rules and use one working listening link.

First email

Subject: Submission: [Artist], [Song], [Style], [Release date]

Hi [Name],

I enjoyed [specific feature or playlist]. I thought my track [Song] could fit because [honest reason].

I'm [Artist], a [short description]. [Song] is about [one-sentence story], with [brief sound description]. It is out on [date].

Listen: [working link]

Press pack, if useful: [link]

Would you consider it for [one relevant feature, show or playlist]?

Thanks for your time,

[Name / Artist]

[Contact]

Before you send

Check the name, date, song title and links. Use a real reason for the fit. Avoid large attachments unless requested. Choose one clear request.

Example and follow-up

This example uses a fictional artist. Change the details to match your music.

Subject: Submission: River North, Starting Again, acoustic pop, 18 October

Hi Alex,

I enjoyed your recent acoustic songwriter feature. My track Starting Again could fit that audience because it pairs a quiet guitar verse with a warm, hopeful chorus.

I'm River North, an independent acoustic pop artist. I wrote the song about moving away from home and finding my feet. It is out on 18 October.

Listen: [insert working link]

Would you consider it for your new music section?

Thanks for listening,

River North

[Contact]

One polite follow-up

Hi [Name],

Just following up once on [Song], which I sent on [date]. It is [out now / due on date].

Listen: [link]

If it is not a fit, no problem. Thanks for your time.

[Name / Artist]

If allowed and no timing is given, waiting about seven to ten days is a courtesy starting point. Respect a refusal and do not keep chasing.

Copy the plain text version at <https://thehubbuk.co.uk/downloads/music-pitch-template.txt>